

Transformers

Background (1)

- The RNN and LSTM neural models were designed to process language and perform tasks like classification, summarization, translation, and sentiment detection
 - RNN: Recurrent Neural Network
 - LSTM: Long Short Term Memory
- In both models, layers get the next input word and have access to some previous words, allowing it to use the word's left context
- They used word embeddings where each word is encoded as a vector of 100-300 real numbers representing its meaning

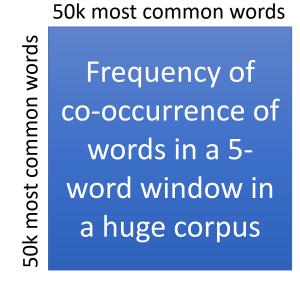
Learning word meaning?

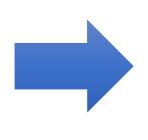
- How can we learn what a word means?
- The linguist John Rupert Firth famously wrote in 1957
 - "You shall know a word by the company it keeps"
- A way to recognize that two words have similar meanings is to note that they occur in similar contexts
 - E.g., physician & doctor, nurse & doctor, love & hate

Word Embeddings

- <u>Latent Semantic Analysis</u> (LSA) learns a vector (e.g., 300 reals 0..1) for each unique word in a corpus to represent its meaning
 - LSA also used for document topic modelling
 - An example of <u>dimentionality reduction</u> that uses <u>Principal component</u> <u>analysis</u>, which does a linear mapping of the data to a lower-dimensional space

50k most common words





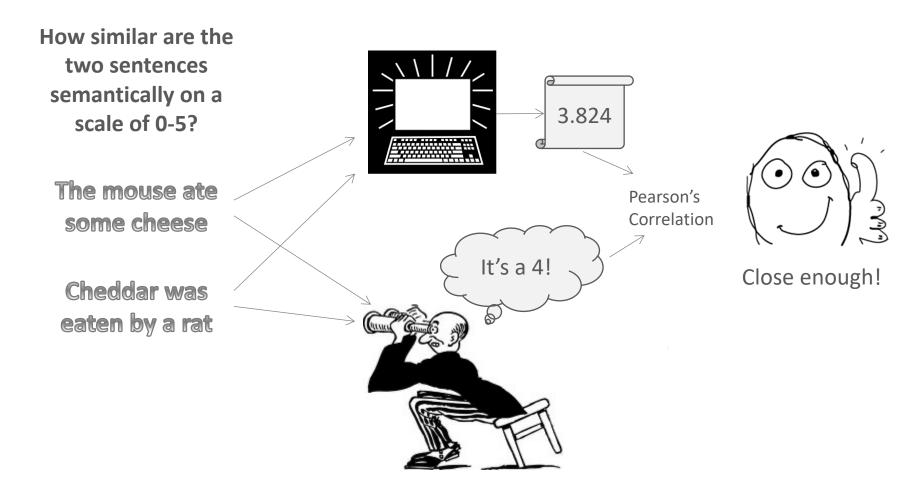
Each row is a vector of 300 #s for degree the word has of that topic

300 semantic topics

The **semantic similarity** of two words is the dot produce of their vectors, e.g.

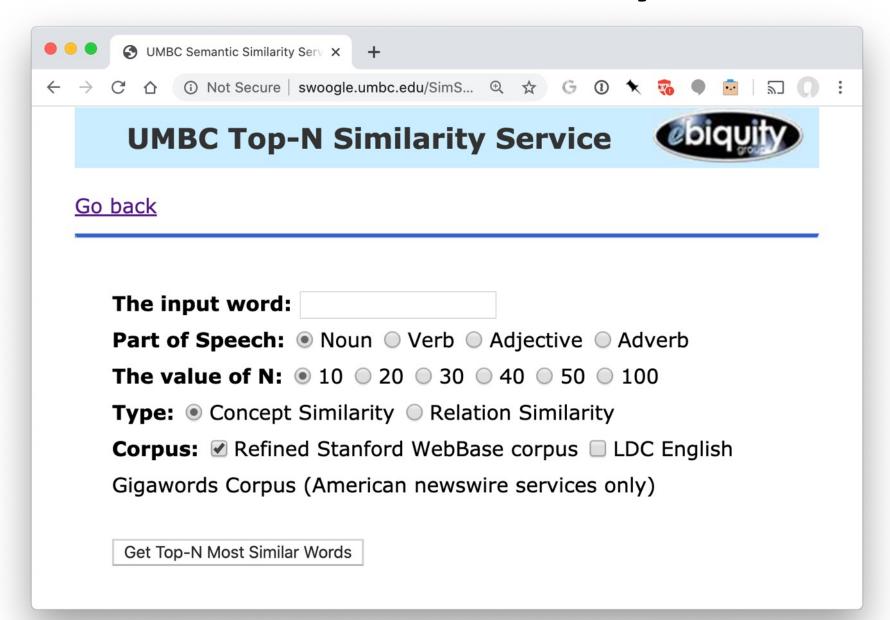
- dog \circ cat = 0.8
- dog hound = 0.7
- dog ape 0.4

Sentence similarity



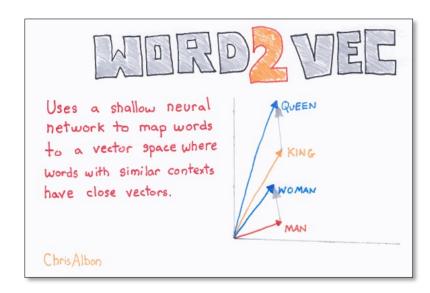
We used this approach in 2013 to win in a sentence similarity task

UMBC semantic similarity service

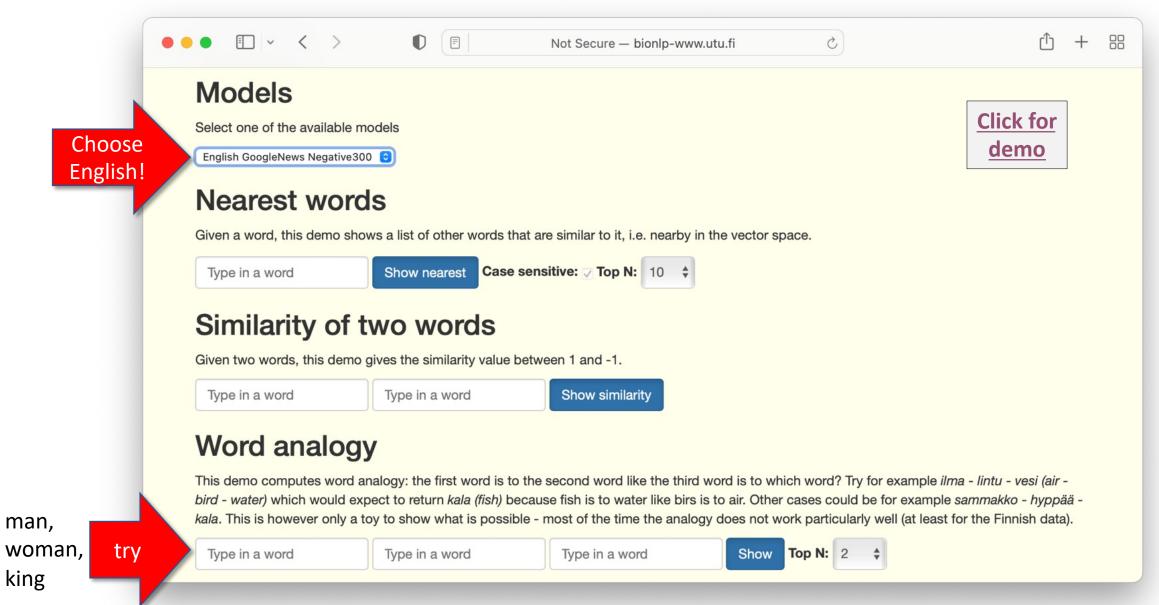


Word2Vec

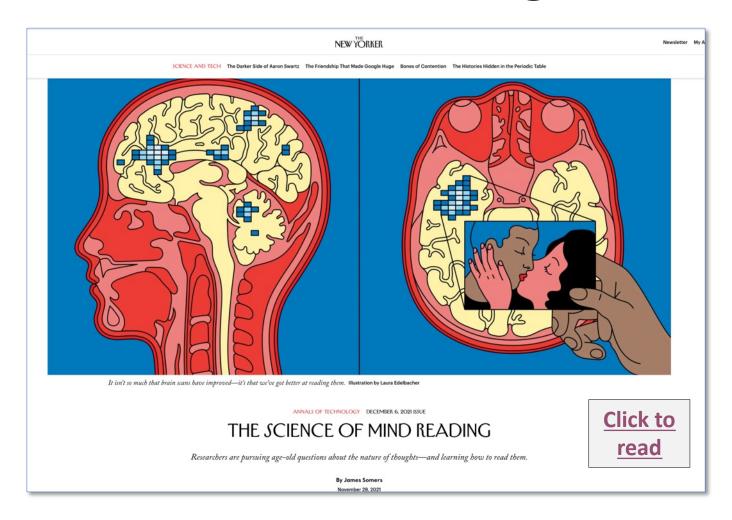
- Developed by Google also in 2013 using a neural network approach
- Two models: CBOW and skip grams
- Trained on a much larger corpus from the Web
- Models can be downloaded and are still used today
 - E.g., the <u>spaCy NLP</u> system uses word2vec to measure similarity for language understanding tasks



Word2Vec demo



Brain embeddings?



Using fMRI to measure brain activity, scientists find locations associated with similar concepts

Another AI inflection point?



OpenAl's release of ChatGPT & DALE 2 demonstrated the potential of Generative Artificial Intelligence

- <u>ChatGPT</u> converses with people to answer questions, generate text, verse, and more
- DALL·E 2 creates realistic images and art from natural language descriptions



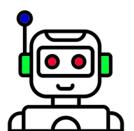
Other tech companies have now released similar systems that they've been developing

Causing many to see their **benefits** as well as their **shortcomings** and **risks**

My perspective based on 50 years in Al

- We've not solved all of Al's problems nor found a way to develop what's called an AGI (Artificial General Intelligence)
- ChatGPT and similar systems (e.g., Google's <u>Bard</u>, META's <u>LLaMA</u>) show remarkable and useful capabilities that
 - Are being integrated into software systems like web browsers, editors, programming environments, spreadsheets, and more
 - Can and will be improved by adding current & future AI advances
- Amara's law probably applies here:

"We tend to overestimate the effect of a technology in the short run and underestimate the effect in the long run"



What is ChatGPT?

- <u>Chat GPT</u> is a <u>chatbot</u> that people can have online conversations with
- It was developed and released on Nov. 30 by <a>OpenAI, startup with non-profit & for-profit subsidiaries
 - Microsoft partners with OpenAI on ChatGPT and other projects and is quickly adding it to many of its products
- ChatGPT stands for Generative Pre-trained Transformer
- <u>Transformers</u> are neural-network based <u>Large Language Models</u>
 (LLMs) used for many language processing tasks

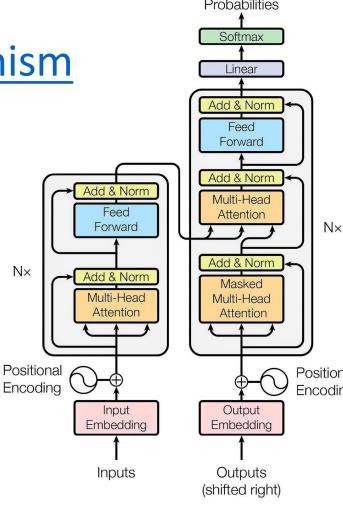
What is a Large Language Model (LLM)?



- Given previous words $w_1...w_{N-1}$ as context, predict next word $op(w_N = v \mid w_1...w_{N-1})$, e.g., $p(w_N = meowed \mid The, fluffy, cat)$
- <u>Language models</u> have been created for many decades and are used in many applications (e.g., <u>autocomplete</u>)
- LLMs like OpenAl's GPT-4 use neural networks trained on huge text corpora from the Web & books
 - Their networks can have > trillion parameters and are trained on corpora with trillions of words
- Some call them <u>stochastic parrots</u>, who can generate words but do not understand what they say

What is a Transformer neural network?

- Today's LLMs use <u>Transformers</u>, neural models using <u>word embeddings</u> & an <u>attention mechanism</u>
 - Introduced by Google in 2017
 - Current models have large context windows,
 e.g., GPT-3 context is up to 32k words
- The model & training corpora size make them expensive to create, e.g., \$4.6M for GPT-3
- Pretrained LLMs are available for researchers,
 E.g., Meta's <u>LLaMA</u> and <u>Hugging Face</u> models



Output

From Attention Is All You Need

Attention is all you need?

- Word embeddings let LLMs recognize words (e.g., jug and pitcher) that are semantically similar
- Attention lets ChatGPT form relations between words (e.g., water, pitcher, pour, cup, full) in the context, helping it decide here what it refers to



What does "it" refer to in the following sentence? She poured water from the pitcher to the cup until it was full.



In the sentence "She poured water from the pitcher to the cup until it was full," the pronoun "it" refers to the cup. The sentence means that the woman poured water from the pitcher into the cup and stopped when the cup was completely filled with water.



What does "it" refer to in the following sentence? She poured water from the pitcher to the cup until it was empty.



In the sentence "She poured water from the pitcher to the cup until it was empty," the pronoun "it" refers to the pitcher. The sentence means that the woman poured water from the pitcher into the cup until all the water in the pitcher had been poured out, and the pitcher was now empty.



What does "it" refer to in the following sentence? She poured water into the cup from the jug until it was full.

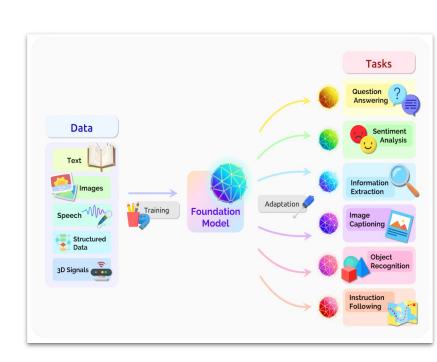


In the sentence "She poured water into the cup from the jug until it was full," the pronoun "it" refers to the cup. The sentence means that the woman poured water from the jug into the cup and stopped when the cup was completely filled with water.

Ok, I have a LLM, now what?

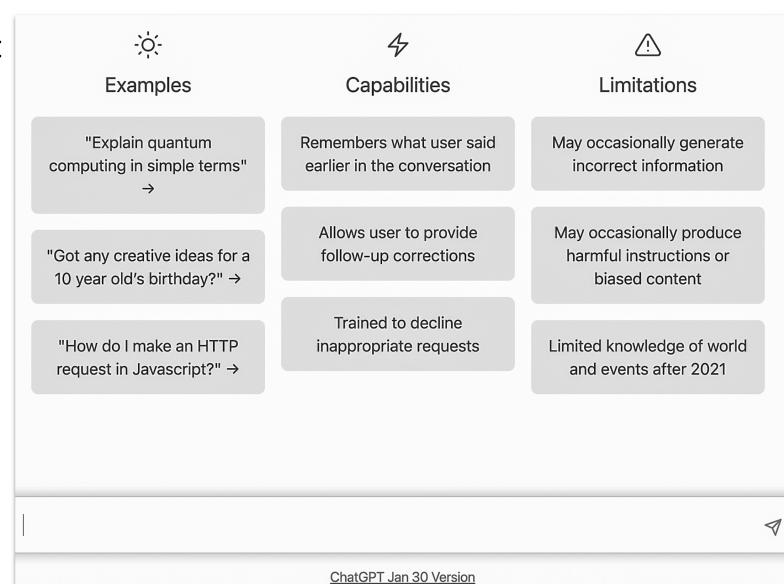


- LLMs are called <u>foundation models</u> since they are the basis for building or supporting <u>multiple AI applications</u>
 E.g., language translation, sentiment detection, summary generation, question answering, coding assistants, and more
- We <u>fine-tune</u> the model for applications...
 - Extending the neural network with layers for question answering or text summarization
 - Using <u>supervised learning</u> to train the result with a collection of sample inputs & desired outputs
 - Possibly using <u>reinforcement learning</u> from user feedback to improve the application



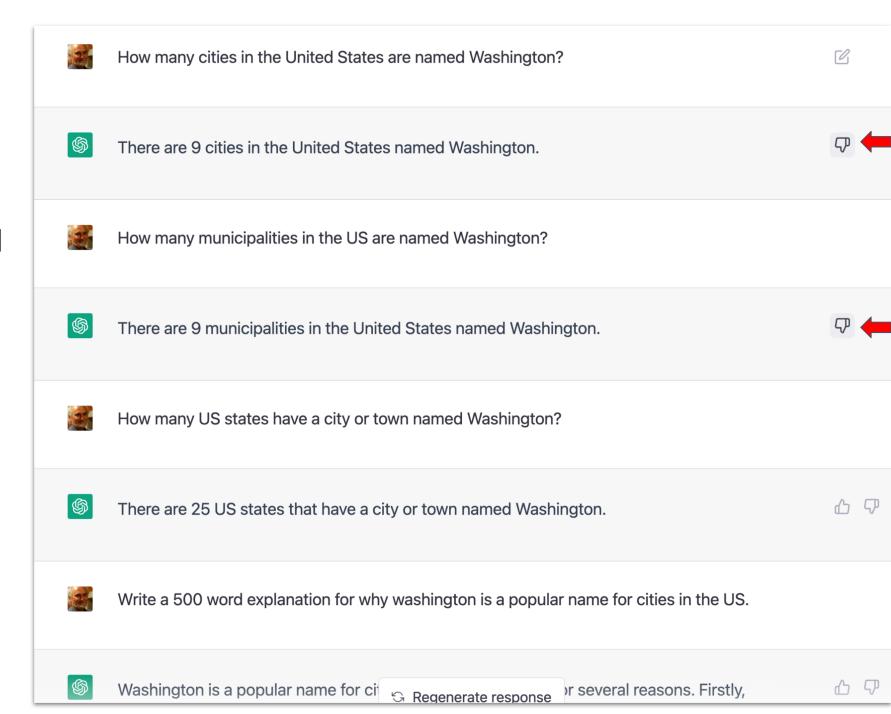
Easy to try ChatGPT or Bard for free

- Create free account & login at https://chat.openai.com/
- Enter a **prompt** in form
- Prompt can be a question (when was UMBC founded) or request (explain why Washington is a popular name for US cities)
- Give feedback (♣ or ♣) & follow up with new prompts
- Chatbots use your past prompts & feedback as context!



ChatGPT example

- Example shows it can be wrong!
 - Only 9 US cities named Washington!
 - ...but 25 states have one
- The explanation is pretty good, tho!
 - ChatGPT will write up to 1000 words if asked



ChatGPT's text (422 words) on why Washington is a popular name for US cities

Washington is a popular name for cities in the United States for several reasons. Firstly, Washington is named after George Washington, the first President of the United States and a key figure in the country's history. George Washington is widely regarded as one of the greatest leaders in American history, having played a crucial role in leading the colonies to independence from Britain and establishing the foundations of the American democratic system.

The popularity of the name Washington can also be attributed to the city of Washington, D.C., which serves as the nation's capital. Washington, D.C. has a rich history and is home to many of the country's most important government buildings, monuments, and museums. The city is a symbol of American power and a center of political activity, making it a natural choice for cities and towns across the country to adopt the name.

Another reason for the popularity of the Washington name is the fact that it has a positive connotation and is associated with stability, power, and prosperity. The name Washington is often chosen by cities and towns that are looking to project a sense of strength and stability, and to establish themselves as important centers of commerce and industry.

In addition, the popularity of the Washington name can also be attributed to its simplicity and ease of pronunciation. The name is short and straightforward, making it easy for people to remember and to pronounce, even for those who may not be native English speakers. This makes it a popular choice for cities and towns that are looking to promote themselves and attract visitors and new residents.

Finally, the popularity of the Washington name is also due to its versatility. The name can be adapted to suit the needs and characteristics of different cities and towns, with variations such as "New Washington" or "Washington Heights" being used to distinguish one Washington from another. This versatility has allowed the name to be used in a variety of different contexts, making it a popular choice for cities and towns across the country.

In conclusion, Washington is a popular name for cities and towns in the United States for several reasons. It is named after a key figure in American history, George Washington, and is associated with stability, power, and prosperity. The name is also simple and easy to pronounce, making it a popular choice for cities and towns that are looking to promote themselves and attract visitors and new residents. Additionally the versatility of the Washington name has allowed it to be used in a variety of different

Problems with ChatGPT & similar systems

- 1. LLMs are unable to cite sources for confirmation
- 2. They can "hallucinate" some facts

Q: When did Leonardo da Vinci paint the Mona Lisa?

A: Leonardo da Vinci painted the Mona Lisa in 1815.

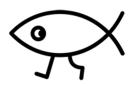
1. They lack common sense reasoning

25 US states have a town named Washington, but there are also only 9 US towns named Washington

- 1. Poor mathematical and logical reasoning
- 2. Training on Web data can introduce social bias and misinformation

This is a partial list of frequent problems and errors!

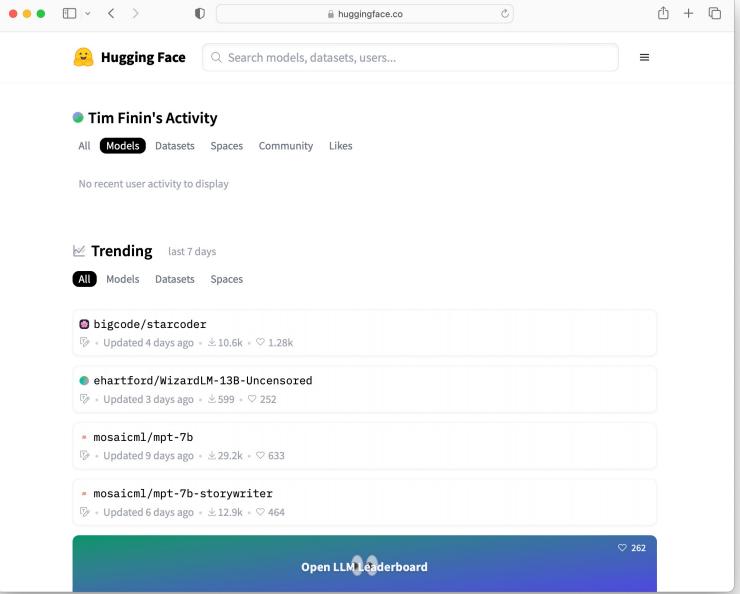
Beyond ChatGPT and Bard



- LLMs are part of the evolution of computer assistive technology
- Information retrieval ➤ web ➤ web search ➤ web search with answers ➤ writing help (Grammarly) ➤ programming help (GitHub Copilot) ➤ ...
- Al researchers are working to identify and address their shortcomings
- E.g., adding common sense reasoning, structured knowledge, problem solving, more logic and math, connecting with systems like <u>Wolfram</u>
- Expect to see better AI Generative Tools embedded in many popular software systems that we use



Huggingface: many free models, datasets & tools



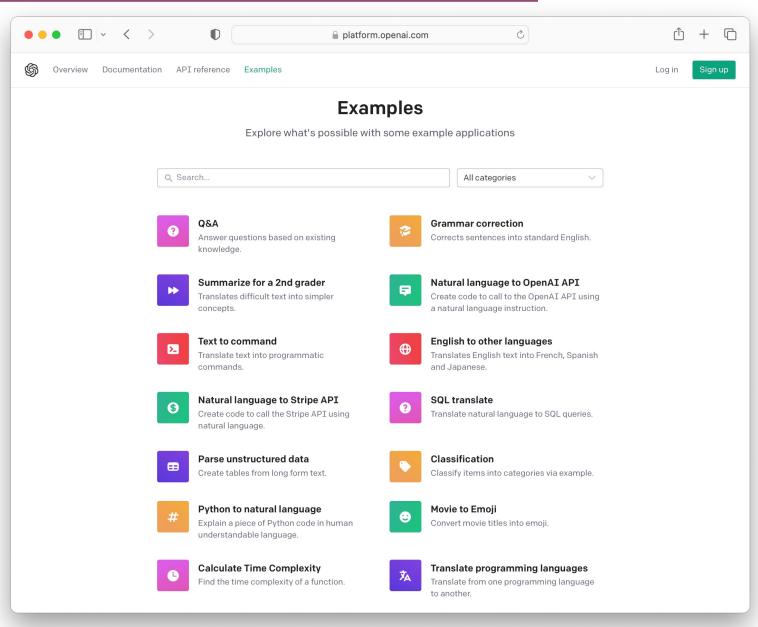
Meta has shared its latest LLM, llama

Many other sites have/are training LLMs to share

Many open source tools (e.g., LangChain) are being released

OpenAl Application Examples

 You can explore many transformers and LLM applications on OpenAl's site



Policies for use in education?



- We need policies for use of these systems in our classes
 - They offer new tools for students to learn, but can be misused
 - Minimal policy: disclose if and how they've uses systems like
 ChatGPT
- There are apps to detect text written by automated systems
 - OpenAl released a <u>ChatGPT detector</u> and others are available, but their accuracy may be an issue
- Current systems can also write code, database queries, and spreadsheets and generate images and audio

Conclusion



- LLM-based systems like ChatGPT is part of a new generation of Al powered tools that we and our students will use
 - We should experiment with them to better understand their capabilities w.r.t. our discipline and educational goals
 - Our students will be using them to help with their homework
- We will need to understand how such AI systems can be used to help our students learn
- And remember <u>Amara's law</u>
 - "We tend to overestimate the effect of a technology in the short run and underestimate the effect in the long run"