



INTERNATIONAL CONFERENCE

on Information and
Knowledge Management

6 - 10 Nov 2017
PAN PACIFIC SINGAPORE

Sponsorship & Exhibition Opportunities



www.cikm2017.org
#CIKM17

Sponsorship

The 26th ACM International Conference on Information and Knowledge Management (CIKM 2017) takes place 6-10 November 2017, at the Pan Pacific Singapore. This year's conference theme is "Smart Cities, Smart Nations". Strategically positioned at the intersection of research on the management of knowledge, information, and data, CIKM is uniquely situated to highlight technologies and insights that materialize the "Smart Cities, Smart Nations" vision shared by many urban areas and their countries.

Since 1992, CIKM has successfully brought together leading researchers and practitioners from the knowledge management, information retrieval, and database communities.

Through the publication, presentation, and discussion of high-quality applied and theoretical research findings, CIKM attendees shape the future by identifying challenging problems facing the creation of advanced knowledge and information systems, and by providing insightful solution approaches for those problems. With CIKM 2017, we will continue the tradition of promoting collaboration among multiple areas through broad and interdisciplinary programs for the conference, including workshops, tutorials, industry speakers, keynote speakers, research papers and posters, demonstrations, the AnalytiCup competition, and other special events.



Opportunities

Benefits on Sponsoring CIKM 2017

CIKM 2017 wants to partner with you and provide a unique platform for you to interact with an audience of international specialists, including:

- Wide acknowledgment of your organization leading up to and during the conference.
- Excellent networking opportunities during the conference to promote your company to a relevant audience, including graduate students and future hires.
- The opportunity to utilize the conference experience to showcase your organization's position of support for these important research areas.
- The opportunity to source new contacts and business leads, and to maintain relationships with existing researchers, customers, suppliers and important institutions.
- Access to conference attendees who are keen to improve their knowledge within the field, and through your organization's support, closely align your organization with attendees' professional development on a personal level.
- The opportunity for your key staff to connect face to face with the most influential people and organizations representing this academic field, who will be gathered together in one location for a brief period of time.
- The opportunity to give a short presentation (advertising) at the CIKMConnect event on 6 November.



Sponsorship opportunities are listed below. The conference is also happy to tailor alternative opportunities to suit your organization. All listed pricing is in US dollars (US).

DIAMOND SPONSOR

Investment
\$25,000

EXCLUSIVE
OPPORTUNITY

Our Diamond Sponsor is CIKM's key conference partner, and you will receive the highest profile branding opportunities before, during and after the conference takes place. This package will reinforce your brand as a leader in this arena, and we will work closely with you to ensure your organization's aims are achieved.

As a Diamond Sponsor, you will receive the following benefits:

- ✓ Exhibitor table
- ✓ 4 registrations for the conference, including workshop and tutorial days
- ✓ Verbal acknowledgment at the opening and closing of the conference
- ✓ Logo on the website with hyperlink to your organization
- ✓ Logo on the holding slide in the opening session and all plenary sessions
- ✓ Full page advertisement in the conference programme
- ✓ 100 word organizational profile in the conference programme
- ✓ Logo on conference signage throughout the venue
- ✓ 2 registration inserts for each attendee
- ✓ Sponsor-provided popup banner displayed near the registration desk
- ✓ Delegate list prior to the conference (*subject to privacy laws*)
- ✓ Option to sponsor a lunch
- ✓ 5 minute advertising video played at the banquet
- ✓ Opportunity to present at CIKMConnect (*November 6*)
- ✓ Option to sponsor a workshop

Sponsoring a Workshop

As a Diamond Sponsor, you will receive the opportunity to be identified as the sponsor of a CIKM workshop of your choice, including:

- Your logo on the workshop website
- Your logo in the workshop programme
- Sponsor-provided popup banner displayed in the workshop session room
- Acknowledgment at the commencement of the workshop

The workshops are heavily promoted in the lead-up to the conference, so early commitment to this option ensures further exposure for your organization.

PLATINUM SPONSOR

As a Platinum Sponsor, we will work closely with you to ensure your organization's goals are met.

Investment
\$15,000
EXCLUSIVE
OPPORTUNITY

As a diamond partner, you will receive the following benefits:

- ✓ Exhibitor table
- ✓ 4 registrations for the conference, including the workshop and tutorial days
- ✓ Verbal acknowledgment at the opening and closing of the conference
- ✓ Logo on the website with hyperlink to your organization
- ✓ Logo on the holding slide in the opening session and all plenary sessions
- ✓ Full page advertisement in the conference programme
100 word organization profile in the conference programme
- ✓ Logo on conference signage throughout the venue
- ✓ 2 registration Inserts for each attendee
- ✓ Sponsor-provided popup banner displayed near the registration desk
- ✓ Delegate list prior to the conference (*subject to privacy laws*)
- ✓ Option to sponsor a lunch
- ✓ 3 minute advertising video played at the banquet
- ✓ Opportunity to present at CIKMConnect (*November 6*)
- ✓ Option to sponsor a workshop

Sponsoring a Workshop

As a Platinum Sponsor, you will receive the opportunity to be identified as the sponsor of a CIKM workshop of your choice, including:

- Your logo on the workshop website
- Your logo in the workshop programme
- Sponsor-provided popup banner displayed in the workshop session room
- Acknowledgment at the commencement of the workshop

The workshops are heavily promoted in the lead-up to the conference, so early commitment to this option ensures further exposure for your organization.

GOLD SPONSOR

Investment
\$10,000
MAXIMUM OF
4 OPPORTUNITIES

As a Gold Sponsor, you will receive strong branding exposure throughout the conference.

This package will demonstrate that your company is a key organization in this field.

- ✓ Exhibitor table
- ✓ 3 registrations for the conference, including workshop day and tutorial day
- ✓ Verbal acknowledgment at the opening and closing of the conference
- ✓ Logo on the website with hyperlink to your organization
- ✓ Full page advertisement in the conference programme
- ✓ 75 word organization profile in the conference programme
- ✓ Logo on conference signage throughout the venue
- ✓ 1 registration insert for each conference attendee
- ✓ Delegate list prior to the conference (*subject to privacy laws*)
- ✓ Option to sponsor refreshments for 1 or 2 breaks
- ✓ 1 minute advertising video played at the banquet
- ✓ Opportunity to present at CIKMConnect (November 6)

SILVER SPONSOR

Investment
\$5,000
MULTIPLE
OPPORTUNITIES

As a Silver Sponsor, you will receive strong branding exposure throughout the conference, including:

- ✓ 2 registrations for the conference, workshop day, and tutorial day
- ✓ Half page advertisement in the conference programme
- ✓ Logo on the conference website with hyperlink to your organization
- ✓ 50 word organization profile in the conference programme
- ✓ Logo on conference signage throughout the venue
- ✓ 1 registration insert for each attendee
Delegate list at the conference (*subject to privacy laws*)
- ✓ Opportunity to present at CIKMConnect (November 6)

BRONZE SPONSOR

Investment
\$2,500

Our Bronze Sponsors receive a strong branding presence throughout the conference, as follows:

- ✓ 2 registrations for the conference, including the workshop and tutorial days
- ✓ 1 paragraph description of your organization in the conference programme
- ✓ Logo on the website with hyperlink to your organization
- ✓ 50 word organization profile in the conference programme
- ✓ 1 registration insert for each attendee
- ✓ Opportunity to present at CIKMConnect (November 6)
- ✓ Delegate list at the conference (*subject to privacy laws*)

STEEL SPONSOR

Investment
\$1,500

Steel Sponsors will receive:

- ✓ 1 registration for the conference, including the workshop and tutorial days
- ✓ Logo in the conference programme
- ✓ Logo on the website with hyperlink to your organization
- ✓ 50 word organization profile in the conference programme
- ✓ 1 registration insert for each attendee
- ✓ Opportunity to present at CIKMConnect (November 6)
- ✓ Delegate list at the conference (*subject to privacy laws*)



CIKMCONNECT SPONSOR

SMALL/MEDIUM ENTERPRISE

NON-PROFITS

Investment
\$995

LARGER ENTERPRISE

Investment
\$1,995

CIKMConnect takes place on November 6. Take advantage of this event to:

- ✓ Reach many highly qualified professionals for potential recruitment, without the need to sift through a mixed pool of job applicants
- ✓ Publicize and market cutting-edge company products and projects relevant to knowledge management, data management, and information retrieval
- ✓ Network with researchers and other company representatives to learn about current developments and trends across diverse application areas, as well as issues in recruitment in those areas

For all companies looking to expand their profile in the data, information, and knowledge sector, CIKMConnect will be a one stop opportunity for ideas and talent recruitment.

CIKMConnect sponsors also benefit from:

- ✓ 1 registration for CIKMConnect plus one day of the main conference, including hands-on tutorials
- ✓ Access to student resumes
- ✓ Poster presentation at CIKMConnect

Social Event Sponsorship

CIKM invites expressions of interest from partners interested in sponsoring our social functions. The sponsor's name will be prominently displayed during these events, and the sponsor will be acknowledged in the conference programme.

Options include:

- ✓ Conference reception
- ✓ Conference banquet
- ✓ Conference lunches
- ✓ AnalytiCup meals

Other Sponsorship Opportunities

To maximize your exposure at the conference, we are open to discussion of sponsoring additional aspects of CIKM, such as:

- ✓ Conference poster session
- ✓ AnalytiCup events
- ✓ Conference bags
- ✓ Delegate name badges and lanyards
- ✓ Delegate T-shirts

For information about these and other opportunities, please contact the sponsorship chairs.

Contact Details

Please note that all correspondence, including an invoice, will be sent to the contact supplied below.

Company or organization name _____
Contact person _____
Position / Designation _____
Phone, including country code _____ Email _____
Address _____
State/Province _____ Postal Code _____ Country _____
Website _____

Sponsorship Opportunities *(Check appropriate box)*

All sponsorship prices are in US dollars.

- Diamond Sponsor \$25,000 *(Exclusive Option)*
- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Bronze Sponsor \$2,500
- Steel Sponsor \$1,500
- CIKMConnect Sponsor (small/medium enterprise, non-profits) \$995
- CIKMConnect Sponsor (larger enterprise) \$1995

I agree to be invoiced for a total of \$ _____ for the items selected above.

Signature _____ Date _____

Sponsorship agreement will be sent upon receipt of your application form.

Payment Form

- I wish to pay by bank check.
- I wish to pay by credit card as per the total above to be debited to:
 - Visa
 - MasterCard
 - Amex

Credit card number _____ / _____ / _____ / _____

Cardholder's name _____

Signature _____ Expiration Date _____

Please note: All credit card payments will appear with the vendor name "ACM" on your statement.

Application forms may be sent to:

cikm2017sponsorship@gmail.com
Phone: +65 6808 5101

Contact Details

Please note that all correspondence, including an invoice, will be sent to the contact supplied below.

Company or organization name _____

Contact person _____

Position / Designation _____

Phone, including country code _____ Email _____

Address _____

State/Province _____ Postal Code _____ Country _____

Website _____

Exhibit Opportunity

All sponsorship prices are in US dollars.

Exhibition Display Table \$2,000

I agree to be invoiced for a total of \$_____ for the items selected above.

Signature _____ Date _____

Sponsorship agreement will be sent upon receipt of your application form.

Payment Form

I wish to pay by bank check.

I wish to pay by credit card as per the total above to be debited to:

Visa MasterCard Amex

Credit card number _____/_____/_____/_____

Cardholder's name _____

Signature _____ Expiration Date _____

Please note: All credit card payments will appear with the vendor name "ACM" on your statement.

Application forms may be sent to:

cikm2017sponsorship@gmail.com
Phone: +65 6808 5101

Contact Details

For all inquiries regarding sponsorship and exhibits,
please contact the CIKM 2017 Sponsorship Chairs at cikm2017sponsorship@gmail.com.

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